Why Aledo?
The case for investment and development.

Aledo represents one of the most overlooked opportunities for retail development in the Dallas/Fort Worth Metroplex. Its favorable characteristics include the following:

1. Aledo is the first incorporated city west of Fort Worth near the fast growing I-20 corridor and the Walsh Ranch Development.

2. Within a thirteen-minute drive time of Aledo, there are 10,466 households with an average income of $98,007.

3. The Parks of Aledo has 293 residential lots planned, and Brookhollow, will have 126 single-family homes when built out.

4. Aledo’s residents do much of their shopping outside the community, representing solid opportunities for new retail development and expansion, particularly in these categories:
   - Food and Beverage Stores
   - Foodservices and Drinking Places
   - Building Materials, Garden Equipment and Supply Dealers
   - General Merchandise Stores

5. Targeted businesses by the Aledo Economic Development Corporation are: Grocery Stores, Restaurants, Specialty and Boutique retail shops and services, franchise operations and a Farmer’s Market.

6. The City of Aledo and its residents and business owners have a deep appreciation for the community’s history and a strong loyalty to its businesses.

7. Aledo’s main thoroughfare, FM 1187, opened in 2014 as a four-lane, divided landscaped highway serving thousands of vehicles a day and providing access to new commercial properties.

8. Aledo Trail opened in the center of the City in conjunction with the opening of FM 1187.
9. The Aledo Independent School District serves 5,000 students from eastern Parker County and a portion of Tarrant County. Five campuses of this large district are located in the city limits of Aledo.

10. Aledo’s Historic Downtown Business District and three commercial corridors create a fertile environment for new businesses, retail and restaurant opportunities.